

# SANDUSKY COUNTY FAIRGROUNDS

# WINTER WONDERLAND

October 15, 2023

Dear Winter Wonderland Supporter,

Preparation has begun for our 12th Annual Sandusky County Fairgrounds Winter Wonderland and we would like you to join us! Last year's event was again a huge success for the community and all that were involved and we look forward to making this year's even better.

Last year, we were committed to the safety of our visitors and opened our gates for 14 nights of drive thru viewing. In 2022, more than 4,000 cars passed through the gates and over 1,200 pounds of food items were collected and donated to the Sandusky County Food Pantry! This summer we also continued our scholarship program, offering \$4,500 to four individuals for the 2023-24 school year.

The committee would like our community and the businesses of Sandusky County to be involved and showcased during this event. We are asking for your help in bringing our community together for this family-oriented -holiday event. This year the Committee has decided to offer two Walk Thru evenings during our Drive Thru event. We will still offer a small token of appreciation to all visitors each night (candy, cookie, hot chocolate, crafts, kids' books etc) for those who join us this year! Along with a surprise visit from Santa!

The Winter Wonderland will begin on Friday, December 8<sup>th</sup> and run through Thursday, December 21<sup>st</sup>. Gates will be open for from 6-8:00pm for drive thru on and for TWO SPECIAL NIGHTS, walk thru on December 15<sup>th</sup> & 16<sup>th</sup> from 6-9:00pm. Admission to this year's event will be \$5 per car (drive thru nights) or \$2 per adult on walk thru nights. We will also be accepting food donations for the Sandusky County Food Pantry.

We are also looking for holiday displays from our area businesses, **free of charge!** You can advertise your business by setting up a Holiday display during the Winter Wonderland. The displays may be lighted, include movement or just a holiday scene.

If decorating for the holidays is not for you, you can also contribute to one of our levels of event sponsorship. Please complete the enclosed form and return no later than **November 18<sup>th</sup>**, if you wish to support this great community event. **This year the committee is planning on purchasing additional lights to light up some of the livestock buildings along the perimeter of the property to welcome guests.**

We look forward to your support for our Winter Wonderland and your continued support throughout the year. We hope that together we can make our 12<sup>th</sup> Annual Sandusky County Fairgrounds Winter Wonderland another great accomplishment.

Happy Holidays from the Sandusky County Agricultural Society!



*The Sandusky County Agricultural Society is a  
501(c)3 - not for profit organization and your donations can be tax deductible.*

*Sandusky County Fairgrounds Winter Wonderland, Fremont, Ohio 43420*

*Find us on Facebook!*



**2023 Sandusky County Fairgrounds  
Winter Wonderland  
December 8<sup>th</sup>-21<sup>st</sup>  
6-8pm Drive Thru Nightly  
Dec 15<sup>th</sup> & 16<sup>th</sup> ONLY 6-9pm Walk Thru**

**Advertising & Sponsorship Form**

Thank you in advance for your participation in our 12<sup>th</sup> Annual Sandusky County Fairgrounds Winter Wonderland!

Business/Company Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

Levels of Sponsorship:

- \_\_\_ **\$500 Wonderland Sponsorship**    Event Sponsor – Business will be listed on all advertising materials and Business Banner placed at Gate Entrance.  
**Includes a personalized 30-60 second “Holiday Greeting” advertisement to be played with music during the event.**
- \_\_\_ **\$300 North Pole Sponsorship**    Night Sponsor - Business will be recognized as a sponsor towards evening events. Banner will be placed at the Gate Entrance and name will be listed as a sponsor for advertising.
- \_\_\_ **\$150 Santa’s Helper Sponsorship**    Donations will be used for towards supplies towards giveaways (candy, cookies, bags/gifts for kids, hot chocolate, popcorn, books etc). Name listed as Helper Sponsorship for advertising.
- \_\_\_ **\$50 Lights/Tree Sponsorship**    Sponsor our Lights or a Tree in Christmas Tree Lane! Your sponsorship will help with purchase of new lights and displays! Your name will be listed as a Light/Tree Sponsorship.
- \_\_\_ **YES Business Advertising Display**    Business commits to setting up a lighted or holiday scene showcased during the event. You can advertise your business through any type of display!

**At NO COST!**

***Participant must provide all materials for the display.  
Displays may be set-up after November 18<sup>th</sup> and must be in place by 5pm on December 8<sup>th</sup>.  
Displays can be taken down after December 26<sup>th</sup>.  
You will be provided with an electrical outlet.***

**Please complete and return no later than November 18th to:**

Sandusky County Fairgrounds Winter Wonderland, 901 Rawson Avenue, Fremont, Ohio 43420

**If you have questions, please contact: Betsy Quick 567-201-5156, Danyelle Lantz, 419-603-0651; or the Fair Office, 419-332-5604; Or [scfwinterwonderland@gmail.com](mailto:scfwinterwonderland@gmail.com)**