

*Sandusky County Agricultural Society*



December, 2017

Friends of the Sandusky County Fair  
Fremont, OH 43420

Dear Friend:

The directors of the Sandusky County Agricultural Society are pleased to introduce "Preserving Our Fairgrounds for the Future of Our Youth," a fundraising campaign on behalf of the Society. The Sandusky County Fair celebrated its 165<sup>th</sup> Fair this year. During its history, it has impacted the lives of thousands of individuals. Approximately 1,300 individuals become members each year, exhibiting their special products and projects; and over 50,000 individuals attend the Fair each year, many realizing for the first time the importance of agriculture to the region and to the state.

Over the years, members of the Board of Directors have shown vision and foresight in promoting the Fairgrounds, an outstanding economic and educational resource for the communities it serves. However, the Fairgrounds is now faced with some serious challenges. Normal wear-and-tear, technological advances of physical structures, and changing agricultural exhibits have all created significant needs. Revenues and expenses are at a breakeven point; major improvements cannot be made through regular funding sources.

**REQUEST:** We are asking that you assist the Fair in meeting these challenges by considering a charitable gift investment payable over a five-year period.

**PREVIOUS SUPPORT:** We acknowledge your past support and look forward to building upon this foundation to secure an even stronger future for the residents of Sandusky County and the surrounding area who visit the Sandusky County Fairgrounds.

**RECOGNITION:** We request permission to recognize your donation by naming a grounds facility in your honor and announcing the gift in appropriate newspapers and other media. We recognize, however, that some donors feel anonymity is important for various reasons, and we respect that decision. Whatever your decision, your thoughtful consideration of our request is deeply appreciated. (A list of named gift opportunities associated with this campaign has been included in your packet for consideration.)

Yours very truly,

Greg Diedrich, Campaign Manager

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*Fairground Location*  
901 Rawson Avenue  
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